



## Graphic Design • Communications • Digital

Elle Design & Communications provides a wide range of graphic design and communications services. Specialties include print and digital design, branding, collateral, and communications strategy.

Every project is viewed through a wide lens so the design and the message reflect the client's image and branding clearly and cohesively.



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*Successful design should be measured by more than how something looks. Does it clearly communicate your message and, ideally, will it have a positive impact?*

• SERVICES •

GRAPHIC DESIGN

- Policy briefs
- Brochures
- Annual reports
- Branding and stationary

COMMUNICATIONS

- Strategy
- Editing
- Messaging

DIGITAL

- Web design
- Social media
- Advertising

ABOUT ELLE

Elle Design & Communications was started by Laura Hayes-Heuer who brings a unique set of skills to the company. Her career began on Capitol Hill in communications, which then led into public relations at a boutique agency for over a decade. She had the opportunity to simultaneously build her experience in graphic design while still in public relations. She now combines those skills, providing clients with 'creative communication through design.'



*For years, Laura has been a go-to person  
who makes me look good.”*

– Robert Giloth, The Annie E. Casey Foundation